



## SUCCESS VIA PARTNERSHIPS

### New Strategic Venture Opportunities

#### EQUITY INFUSION AND APO OPPORTUNITY

IndusFusion's partner allows private companies (focus on Asia/India based companies, but open to other offshore entities) to go public by completing a reverse merger with an existing, non-operating US public company (a "public shell") and simultaneously raise equity capital (\$10-\$20 million USD) via a private placement. Initial requirements include \$3 million USD in net income and at least one year in business. This is a fantastic, proven method of raising capital and taking advantage of publicly traded stock for companies not in the position to create their own IPO.



#### NEAR SHORE BILINGUAL

US Captive desires strategic partnership (marketing agreement, JV, equity interest, or acquisition) with company that offers both English and Spanish outbound telemarketing capabilities from near or off shore facilities. This company has current clients that require these services and partnership will provide immediate scale upon finalization of relationship. Company has marquis financial and insurance domain clients as well as internal licensed insurance agents on staff.



#### DOMESTIC BPO ACQUISITION

India based global corporate seeks partnership (likely acquisition or sizable equity interest) with US company(ies) to create US "footprint". Company offers IT, BPO, and voice services from India and would like to add US service offering to its suite of services. Sweet spot is inbound, (tech or customer support companies) but open to review most any consistent business model.



#### GLOBAL SALES AND BRAND SUPPORT

IndusFusion has aligned with a strategic business and brand development firm. The group specializes in partnering with offshore BPO firms to "Amp" up their sales channel and US market brand awareness without the costs, time and risk associated with adding an internal group. A very creative model for any mid-large offshore based firm looking for rapid client growth and additional domain penetration in the US markets.



#### CALA MARKET MANAGED CENTER

Large US outsourcing client has started the preliminary search for strategic delivery partner in CALA (Caribbean /Latin America) region to provide bilingual (English and Spanish) capabilities in both inbound (25%) and outbound (75%) capacities. 25 seats to start, growing to 75-100 with consistent performance and solid relationship. Delivery partner must have solid financial history, strong 'in-country' presence and build forward capabilities.



IndusFusion has a variety of Strategic Venture Opportunities in addition to those listed, please call for more details.

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